

**T**ALENT  
TICKER

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01 Logo references the ticker

02 Compass iconography  
implying direction

 **TALENT**  
TICKER

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TICKER

03 Uses target iconography to imply  
accuracy and references ticker.

04 Recycling the workforce

 **TALENT**  
TICKER

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TICKER

05 Recycling the workforce

06 Recycling the workforce quickly



07 Bringing direction quickly.  
References the ticker.

08 References direction.  
Climb that mountain.



09 References ticker arrows.  
Arranged to look like a graph.

10 References ticker arrows.  
Arranged to look like a graph.



11 References direction.  
Arrows butt competitively.

12 No idea. Just liked it. The two  
arrows look a bit like "TT".



13 Arrows again. Office/cubicle-like.



14 Logo references the ticker (kinda)



15 References Ticker arrows and recycling the workforce.



16 References Ticker arrows and reminiscent of conversation marks.